

November 15, 2018

Meeting Notes

Attending

Daine Wright
Becky Pracheil
Mariza Gonzalez
Laura Campbell

Announcements

Meeting led by Dain Wright:

- Laura has provided a list a current member email addresses to Daine for the subscription email list.
- Daine has reached out to Kirk Anderson, Andrew Campbell, and Josh Munyon for assistance with pool maintenance throughout the 2019 Pool Season and all have accepted.
- Mariza has paid the City and County Real Estate Taxes for TRC.
- Daine has had the water and power shut off for the off-season.
- Laura has posted a list of all annual payment due dates (taxes, health department, etc.) on the Pool Board Forum for quick reference.
- Laura has reviewed the information for filing the State Charter and passed the information to Mariza for filing.

Discussion

- The Membership Application Form and the Conditions of Membership are in the process of being updated. The membership application will be streamlined into an easy to read form. An updated rate structure will be included as follows:
 - Neighborhood resident household = \$275
 - Non-neighborhood resident household = \$300
 - Neighborhood Singles or Grandparents = \$150
 - Non-neighborhood Singles or Grandparents = \$175
- Conditions of Membership were updated to include the following: Parties can be scheduled on any day of the week. The pool will still be available for use to all members during scheduled party times.
- Forms of payment for membership are currently cash or check only. Research is being done to add online payment or credit card as payment options. Members and prospective members will be informed once this option is available.

- The Board would like to set up an online application form in the future. This option will most likely be offered by the 2020 Pool Season.
- Membership applications and payment can be made to all Pool Board Officers. Mariza will deposit payments to the bank and provide receipts, and Laura will keep membership records.
- A table will be set up at the Tree Lighting Event on November 25th. There will be a “Holiday Special” promotion for 2019 Pool Membership. Memberships can be purchased as gifts for the holidays. Memberships purchased by New Year’s Day will include 4 guest passes. Memberships purchased by Easter will include 2 guest passes.
- A flyer was discussed and developed for marketing purposes. This will contain the basic information about the pool and contact information. It will be used at events, for distribution in neighborhood mailboxes (and possibly at surrounding neighborhoods) in the spring.
- The possibility of a luau-style event in conjunction with the spring pork butt sale was discussed. The Board will continue to explore the feasibility of this after the New Year.
- A list of survey questions was developed. The goal of the survey is to get feedback and ideas for improving the pool environment, learn what aspects are most important to the current members, and increase the annual membership of the pool.
- Clarification was made for a couple items in the By-laws and updated. By-laws are now approved and will be signed at the next meeting.

Action Items

- Daine will create a subscription email list for future communications.
- Daine will give Kirk, Andrew, and Josh access to the Pool Board forum.
- Becky will update the Membership Application, Conditions of Membership, and Pool Marketing Flyers for the Tree Lighting Event. The Marketing Flyer will be emailed to Laura and Daine.
- Laura will post the Marketing Flyer online and Daine will print the flyer for the Tree Lighting Event.
- Mariza will research options for online payments.
- Mariza will set up online payment with KUB (Tax I.D. number will be needed).
- Daine will develop a survey to be distributed to members and non-members. The survey will be sent out by email and posted online.
- Mariza will file the State Charter and pay the required service fee (due by the end of the year).
- Laura will print off the updated by-laws for signing.
- Becky will bring a card table to the Tree Lighting Event. If she is out of town, Laura will bring a card table instead.
- Ongoing: All Pool Board members will research the poolsafely.gov and other sites for grant opportunities and ways to improve the pool.